



Agenda

Project: I-77 Corridor Study

Subject: Kick-Off Meeting with Project Advisory & Steering Committees

Date: September 13, 2019

Location: CMGC, 600 East Fourth Street
Charlotte, NC 28202
Room 886 – Innovation Station

Call-In Details: Dial – (872) 240-3412; Access Code – 679-544-325

1. Welcome & Introductions
 2. I-77 Study Overview
 3. Planned Scope of the Project
 4. Project Milestones & Anticipated Deliverables
 5. Consultation with Additional Resource Agencies
 6. Identification of Key Stakeholders
 - a. Best Point of Contacts
 7. New Name Dialogue
 8. Next Steps
 - a. Brand/Marketing Plan/Community Engagement Plan Development
 - b. Research & Data Collection
 - c. Project Launch Meetings with Key Stakeholders
 - d. Scheduling of Update/Progress Meetings with the Advisory/Steering Committees
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